



Norwest Equity Partners



Consumer Products & Services

INVESTMENT STRATEGY

TARGETS

- Agribusiness
- Education
- Food and beverage
- Health and wellness
- Packaging and distribution
- Sporting and tactical products

COMPANY CHARACTERISTICS

- Track record of success
- Sustainable competitive advantage
- Strong management team
- Located in domestic U.S. or Canada

REPRESENTATIVE INVESTMENTS

CURRENT




Leading supplier of landscape chemicals and biological products



Immersion-based-language learning software




Manufacturer and distributor of gold jewelry



National Italian restaurant chain




Leading healthcare catalog retailer



Wholesaler and retailer of groceries




Leading producer of sports protection products




Retailer of instruments, keyboards, and pro-audio and recording equipment



Manufacturer of converted paper products



Operator of large sports, fitness, and family recreation centers



On-demand personalization of personal electronic devices



Leading manufacturer of plastic disposable products



Manufacturer of products for the hunting, shooting sports, and law enforcement markets



Manufacturer of plastic industrial safety products



Manufacturer and marketer of adjustable comfort air supported sleep systems

CONSUMER TEAM

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